



**PRESS RELEASE
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Keller Williams Realty Canada Welcomes a New Franchise in Whitby, Ontario

Keller Williams Realty Canada is thrilled to announce the addition of a new franchise to its growing family of offices. Keller Williams Energy Real Estate is proudly open for business in Whitby, Ontario.

At the helm of the new office is operating principal Chris Davies, who describes the philosophy behind the launch. "Keller Williams Energy was conceived using the following recipe: First we put together an initial group of 38 salespeople and staff who believe that our individual careers will grow stronger if we share information and expertise with each other," says Davies. "We then set up an environment of sharp business focus, education, fun, personal growth, high standards, balanced living, and strong personal relationships. Stir all that together and we get energetic salespeople doing great business. We have a lot of fun doing it, and then we go home to our families. That's what KW Energy is about".

"The associates and leadership at KW Energy Real Estate make an exceptional fit with the spirit of *'lives worth living and careers worth having'* that is the cornerstone of the Keller Williams business philosophy," according to Keller Williams Canadian Director, John Furber.

KW Energy Real Estate boasts some of the most influential and highly regarded associates in their local market. Chief among them are Larry Lloyd and Tracy Mullin who lead a local realtor team with over two-decades of experience. In discussing the move to Keller Williams Lloyd said, "I was tired of being an island unto myself. I want to help create a culture that causes all of us to do business, and live our lives, at a higher level."

A top producing Durham Region and Greater Toronto Area veteran, David Sachko said, "This is a company that believes the Agent is at the center of the business, and gives us the tools, systems and resources to operate successful, profitable businesses."



Keller Williams Realty has been gaining ground for the last three years in both Canada and the U.S., outpacing pervasive downward trends in the real estate industry. Comparing the average annual performance of the company from 2004 - 2005 (before the shift in the United States real estate market) to 2006 - 2008, Keller Williams Realty increased its associate count by 52 percent, while market share for its offices increased 83 percent and agent gross commission income went up 35 percent. In 2008, the company shared more than \$30 million in profits with its associates through its profit sharing program.

The company also recently announced that it had surpassed RE/MAX® International as the third-largest real estate franchise in the United States, according to Steve Murray of REAL Trends, a leading source of analysis and information in the residential real estate industry. The Austin, Texas-based company claimed the number three spot with 72,794 U.S. associates at the end of 2008.

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About Keller Williams Realty Inc.:

Founded in 1983, Keller Williams Realty Inc. is the third-largest real estate franchise operation in the United States. The company boasts over 690 offices and nearly 74,000 associates in the United States and Canada. The company, which began franchising in 1990, has an agent-centric culture that emphasizes access to leading-edge education and promotes an economic model that rewards associates as stakeholders and partners. For more information, visit Keller Williams Realty online at (www.kw.com).